

ASAV 2009

Jump Start

Program



2009 Project Jump Start is a program that is offered to ASAV members as a promotional plan to invigorate the Shagya Arabian breeding program in North America. The promotion will help to rejuvenate a national Shagya horse breeding program and further create a fund raising campaign to publish the ASAV Studbook in the USA.

This ASAV member program is a new and innovative way to strengthen breeders and bring owners together in a positive effort to revitalize and diversify the Shagya Arabian breeding program in North America. This will also be an additional incentive for new and returning 2009 ASAV members. You do not need to own a Shagya bred horse to participate, as the ASAV has a Shagya Sportlo and Anglo Shagya studbook to register the offspring in. There is a long history of elite Sporthorses who's ancestry can be traced back to Warmbloods and Anglo-Arabs crossed with Shagya Arabian bloodlines in Europe. Anyone can become an ASAV member to participate in this program. The ASAV encourages mare owners to outcross with our breeder's fine stallions, whose Shagya Arabian lineage infuses hybrid vigor and enhances refine to the traditional longstanding performance bloodlines used in competition today.

In these hard economic times, the ASAV members wish to extend a discount to make available breedings at a significantly reduced rate. If we as breeders wish to take a marketing lesson from the thoroughbreds, if you breed in 2009 you will have the 2 or 3 year olds to sell when the economy gets back on its feet in a couple of years. Breeders that take advantage of this resourceful marketing program will be ahead of the curve, when people start to look for riding age horses of superb nature. With this in mind, many breeders are not going to breed in 2009 and this most likely will create a shortage in the market of young suitable mounts.

The ASAV stallions listed are being offered to ASAV mare owners in this promotion at an incredible discounted rate of \$200 dollars for the 2009 season. \$100 will go back to the stallion owner and \$100 will go to the ASAV Shagya Marketing and ASAV Shagya Stud Book Publishing Fund. The fund is being established to collect money to help defray the overall costs of printing the ASAV Stud Book for its members.

All other expenses incurred with breeding a mare such as AI fees, board, veterinarian fees, collection fees, and collection transportation or shipping fees will be an extra cost to the mare owner. These additional expenses are not included in the \$200 special priced stud fee. Please check with each stallion owner for anticipated fees in their area. The ASAV BOD feels this is a great way to raise money and offer the top stallions in the country at a special promotional rate to our members. This is truly a superb way to test breed a new bloodline combination.

There is an added value in breeding to a starred * stallion standing in Kentucky with the new Kentucky (non-racing) Breeders Incentive Fund. The KyBIF program can generate an income source from the offspring's competition points for years to come. Details and rules for KySAHA KyBIF will be posted on the ASAV webpage after January 1st 2009: www.shagyaregistry.com

The \$200 dollar introduction fee for 2009 Project: Jump Start must be paid to the ASAV before the breeding or deadline May 1st, 2009 to participate with the breeding arrangements booked for later in the year. Members may purchase more than one stallions booking for the 2009 breeding season, but maybe be limited to the number to stud's service openings being offered to each stallion. See details below.

The ASAV BOD looks forward to this new innovative fund raising approach which partners with its members for unique advantage and opportunity to jump start the Shagya Arabian in North America for its future.

Shagya Stallions enrolled in this program as of December 1, 2008. Stallions still being accepted please contact Darlene Steven ASAV@bellsouth.net. The ASAV Stallions enrolled and their contact information is listed below.

Stipulations:

- 1) The ASAV make no expressed warranties, (i.e. live foal guarantee) for these stallions offered. The contract for service is between the mare owner and stallion owner. The ASAV acts only as intermediate in the Jump Start Promotion to the service of these stallions.
- 2) All fees incurred in breeding mares such as semen shipping, transportation, collection, cultures, veterinarian expenses and other fees will be paid in addition to the stud fee by the mare owner. It is the responsibility of the mare owner to contact that stallion owner for fee schedule and requirements before contracting for the ASAV special rate.
- 3) The ASAV accepts no liability for the care, custody or control of the mares enrolled or stallions being offered. The breeding contract is exclusively between the mare and stallion owner. Insurance is the responsibility of the horse owners.
- 4) 2009 Project: Jump Start is available to ASAV paid in full members. ASAV members do not need to own a Shagya Arabian to become a member. Membership is \$25 for 2009. This offering is open to any breed of horse that wishes to breed to a Shagya Arabian stallion. Offspring of any breed of horse may enroll, participate and be registered in the appropriate ASAV Shagya Studbook: Purebred Shagya, Shagya Appendix, Shagya-Sportlo or Anglo Shagya book if they breed to a Shagya stallion. (See webpage for studbook descriptions, membership and Jump Start information: www.shagyaregistry.com)
- 5) The stallion owner reserves the right to decline a mare within reason at the stallion owner's discretion and will return the collected special stud fee. Some reasons may include but not limited to the following reasons, i.e. out of date vaccinations, unclean cultures, or health papers.
- 6) All fees must be paid in advance to the ASAV by check or money order and returned along with the completed ASAV agreement forms. Opening date to participate and reserve the 2009 Project Jump Start special breeding rate is January 10th, 2009 on a first come first served basis. All stud services must be completed within 2009 are non-refundable and cannot be held over unless stallion owner agrees to honor the special rate. Mare owners are limited to three breeding service trials. Unsettled mares are non-refundable. Forms can be found on the ASAV webpage and must be sent to the ASAV Office, P.O. Box 169, Finchville, Kentucky 40022. And questions can be emailed to Darlene Steven, ASAV@bellsouth.net