

ASAV BOD Meeting 03/27/2010 (conference call)

Meeting called to order at 5 pm PST by ASAV President Kilian Dill

Board members in attendance: Darlene Steven, Daunna Sellers, Donna Coss, Brian Coss, Kilian Dill, Denis Atam, Valerie Bullock.

Officers/Secretary in attendance: Karen Bish

Secretary Report:

Darlene Steven made a motion to accept the minutes from the last BOD meeting as they were posted via email the motion passed.

Treasurer's Report:

Darlene Steven gave the report. \$1625 in Checking, \$2755 in Savings, Approx \$300 in outstanding bills

Membership Report:

Valerie Bullock gave the membership report. Currently there are 67 members for 2009/2010. A few memberships have started to come in already for 2010.

Promotions:

Discussion around when to do announcements about our breed clinic at WEG. We will have an international speaker. We want to get out and promote this event early.

Kilian and Drena attended the AERC Meeting where the ASAV was prominently displayed. Kilian was able to meet lots of people and reported that the event was well attended.

Registry Report:

Daunna Sellers gave the report. There are approximately 20 registrations pending for various reasons.

Newsletter Report:

Plenty of material for a good newsletter with the pictures and article from Jeremy and Ellen. Articles etc.. are to be submitted to newsletter@shagyaregistry.com

National Endurance Challenge Ride Report:

Darlene Steven donates the award and food in ASAV's name. Daunna will provide detailed info for the newsletter (dates, location etc...)

Jump Start Program Report

12 Stallions were entered. 3 mare sign ups to date. Advertisements in the AERC magazine and Equus were purchased and several free classifieds were placed on the web. Darlene suggested we check out the Equine Journal for advertising.

Juniors Program

No report.

ASAV BOD Meeting New Business

Membership Drive:

It was suggested that we do a hard copy mailing to our membership in order to inspire membership renewals and to make sure our members know about the award program, Jump Start, the BOD elections, our May 8 national meeting conf. call and our event at WEG, also the distance endurance race award.

A suggestion from Darlene regarding the dues going to \$35 and including one nomination for a horse.

2010 National Meeting

ASAV elections are due we need to ask for nominations in the newsletter and in the membership mail out. Val will send out and email showing districts and distribution. Suggestions discussed to possibly redistribute districts and or get new regional directors for those directors who have moved.

May 8 will be the call in meeting. Kilian will get the info together (agenda, call number info)

Sept 25, Sat will be our ASAV gathering at WEG, 27th will be the breed clinic with Dr Huber.

The meeting adjourned at 6:49 P.M. PST